

## Education

### **MFA, Communications Design, Pratt Institute**

New York, NY | 2009–2011

### **BA, Linguistics, University of Chicago**

Chicago, IL | 2000–2004

## Experience

### **Independent Visual Designer**

1.2013–present

Works with clients on research, concept, branding, UI/UX, and design.

#### **CLIENTS INCLUDE**

Alzheimer's Greater Los Angeles, Petersen Automotive Museum, California Hospital Medical Center Foundation, Shared Savings (a project of the San Francisco Unified School District), INABA Architecture, We Exist, Torrance Cultural Arts Foundation

#### **INDEPENDENT PROJECTS INCLUDE**

**Jaunt**, a mobile urban exploration game / social platform app.

Grand Prize, Ford Smart Mobility Game Challenge, 2016. (With Ilya Zaremsky);

### **Senior Designer, Petersen Automotive Museum**

Los Angeles, CA | 5.2013–7.2014

Creative lead for all museum marketing materials and signage, overseeing junior designer and freelancers. Built up a brand identity for the museum, including cohesive subbrands, and redesigned/art directed all museum materials accordingly (print, e-blasts, digital graphics). UX/UI design for Petersen e-store website; consulted on redesign of Petersen website. Assisted with exhibit design as needed.

### **Project Designer, INABA**

New York, NY | 3.2012–12.2012

Oversaw the research, concept development, design and production of *Adaptation: Architecture, Technology and the City*, a publication on technology in the city.

*Adaptation* was commissioned by the Fernando Romero Enterprise (FREE) and debuted at a FREE event at the Guggenheim in December, 2012.

### **Design Intern, C-LAB (Columbia Laboratory for Architectural Broadcasting)**

New York, NY | 9.2011–2.2012

Designed promotional materials for the lab, including *Forms of Content*, part of an exhibition in Yoshioka Library Tokyo. Assisted with research for Experiments in Motion, a collaboration between Audi and Columbia.

**Other Experience**

**Freelance Writer, PM Network**

Los Angeles, CA | 3.2013–1.2015

Contributed a monthly piece for the magazine called *Project Toolkit*, which interviewed project manager practitioners about how to solve specific problems.

**Special Events Coordinator, Communications Committee, Pratt Institute**

New York, NY | 9.2010–5.2011

Organized a series of talks and events for the student community; Scheduled speakers such as Michael Rock, Michael Bierut and Laurie Rosenwald.

**Technical Assistant, Linguistics Lab SFB 632, University of Potsdam**

Potsdam, Germany | 7.2004–6.2006

Assisted with research. Designed, conducted and helped analyze linguistics experiments for departmental research projects. Assisted with translation.

**Skills**

Adobe Creative Suite

Balsamiq, Sketch, pen/paper, etc.

SketchUp, HTML, CSS, Processing: working knowledge

**Languages**

English, Russian: natively fluent

German, French: working knowledge